

Gibson Plus Ltd

LANDMARK BAUBLE



Who are Gibson Plus?

Gibson Plus is a family-run, manufacturing business based on the outskirts of Newtownards, an historic market town in beautiful County Down, Northern Ireland. Established in 1989 by Brian and Jacqui Gibson, the everyday running of the business is now taken care of by their children, Susan and Matthew. Traditionally, our company specialised in the manufacture of labels, badges and signs, selling mainly to industrial customers, schools and nursing homes. We pride ourselves on having built our family business around a core of loyal, returning customers over many years. Quality products at fair prices, attention to detail and excellent customer service are our top priorities at Gibson Plus.

What are Landmark Baubles?

In 2020 due to the pandemic, we needed to adapt and expand our product range and thus, the first Christmas Landmark Bauble was born. Our Landmark Baubles are high-quality, hand-crafted, engraved baubles made from durable 3mm maple veneer wood with a 70mm diameter. The engraved detail of the bauble is spectacular – the foreground showcases your local landmark depicted with acute attention to detail, while the background features an idyllic Christmas night sky with a silhouette of Santa and his reindeer flying over the moon.

Magical Mementos

Our Landmark Baubles were initially sold directly to the general public, local Council and a pre-eminent lifestyle Garden Centre in Northern Ireland. Sales were unprecedented and the range of local landmarks grew quickly to accommodate demand. The Landmark Baubles also became the perfect addition to Christmas cards, and were sent as far as Canada, Australia and America as a perfect keepsake and memento of home for those living further afield. We knew at this point that our baubles would be perfect for the retail sector, and for the Christmas 2021 market, our B2B retail client base grew significantly across Northern Ireland.

Make them your own!

The Gibson Plus Landmark Bauble celebrates your beloved local landmarks with a touch of Christmas magic. You have our personal guarantee of excellent customer service and premium products in just 3 simple steps:

1. Choose a local landmark aimed specifically at your customer base and choose the text to go around the outside. The message is bespoke to you - after all, you know your customer base better than anyone!
2. Gibson Plus will produce professional artwork for your approval. Then you will liaise directly with our design team so we can add any finishing touches that you may require.
3. Confirm you are happy with the design and Gibson Plus will commence production. In just a short time, you will be selling your very own hand-picked collection of Landmark Baubles.



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Welcome to our family business – a word from Susan and Matthew of Gibson Plus Landmark Baubles

"Landmarks and landscapes are the pillars of our memories. When we see images of those special places, we reconnect with people, past and present. Our exquisite range of Landmark Baubles transports you to those beautiful times of nostalgia and sentiment, where you can relive and share those precious memories with friends, family and loved ones. Our family business, Gibson Plus, is run on the same principles that our parents instilled in us from an early age – honesty, fairness, empathy and respect. All our products are designed and manufactured in the UK, and you can be assured that, being a family-business, we value the importance of community and relationships. You will have a dedicated customer service manager, a commitment to attention to detail and our no quibbles guarantee will ensure a smooth process with us. We look forward to creating your baubles with your landmarks for your customers."

What our customers say:

Alan Knox of James Knox and Son Kilkeel: "Gibson Plus has been fantastic in developing and creating personalised Christmas Baubles for our company showcasing local landmarks. The quality of the product, along with quick turnaround, have allowed us to dramatically grow the sales of these items this year. Thank you to Matthew and the team at Gibson Plus – we look forward to working with them on a continual basis."

Donna Wilson Museum Co-ordinator Ards and North Down Borough Council: "North Down Museum in Bangor are absolutely delighted with the service and quality of Christmas baubles ordered from Gibson Plus. Everyone at Gibson Plus is so easy to deal with and delivery was swift. The local baubles are so popular with our visitors that we reordered again this year."😊

Corrie Williamson Moat Primary School PTFA: "From the first communication with the company to the delivery of our baubles, the service that Gibson Plus provided has been professional, competent and second to none. They answered our queries, advised us on designs, and crafted a high quality product. We are so pleased with our PTFA fundraising baubles! Delivery of samples and of the final order was unbelievably quick and they were perfectly packaged individually. Working with such an efficient (and local) company has made our Christmas Fundraiser so much easier for us. Thank you to all at Gibson Plus."

Liz Murray commercial customer: "I initially got my Belfast 2020 Christmas decoration as a gift. I then got a few for some work colleagues as we were working in the Titanic Quarter Area. Fab detail & everyone loved them – they actually went on to order different ones! The staff at Gibson Plus were even good enough to give us a run down on the history behind the items in the design and where they were located in Belfast. Would highly recommend these guys for their products, service and speedy delivery! 5"

Patricia Malone Local Resident: "Speedy service, delivered in record time, amazing, thank you! 😊"



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LANDMARK BAUBLE

your order process



Step 1

Decide on the landmark and text which you would like on your bauble and let us know. Gibson Plus will then provide a photo of what your bauble will look like. You can then liaise with the Gibson Plus team to have any finishing touches added.

Step 2

Once you are completely happy with your design you confirm your order and pay a 25% non-refundable deposit. Once the deposit is received, we will send you a sample bauble to allow you to see the finished product. You will also provide us with the date you would like your baubles delivered.**Please note delivery date must be in 2022**

Step 3

One month before your delivery date we will contact you for full payment of your order. You can also increase the size of your order at this point.



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